

# Welcome to the 2025 LexFarm Annual Meeting



# Annual Meeting Agenda

**Welcome:** *Mary Rose Scozzafava*

**Treasurer's report:** *Tharshini Mathew*

**Special Acknowledgements:** *Mary Rose Scozzafava*

**Election:** *Janet Kern*

**Year-End Report and a Preview for 2025**

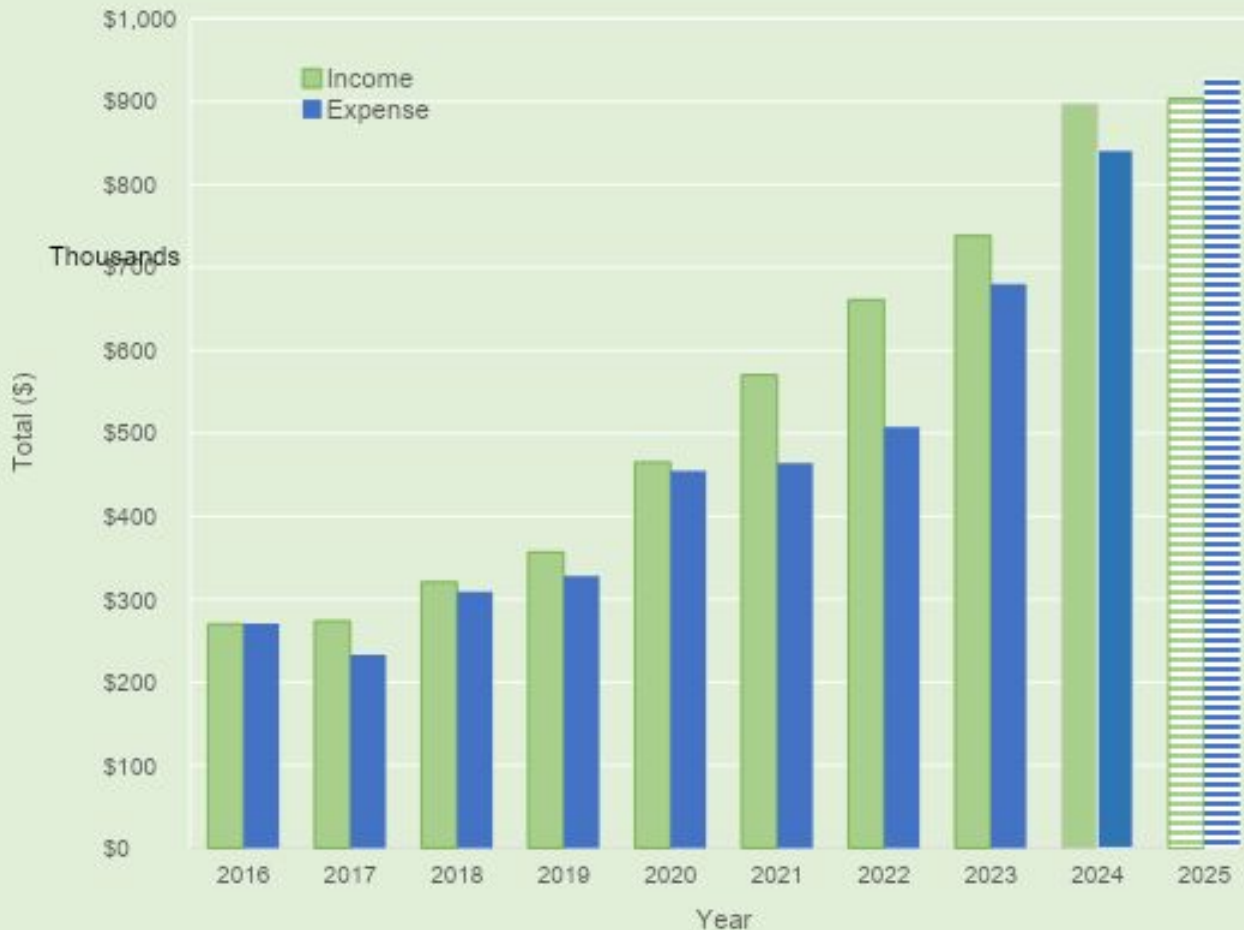
- **From our Executive Director:** *Pam Tames*
- **From the Fields:** *Miranda Lachman*
- **From the Learning Garden:** *Rachel Curtin*
- **From the Farm Store:** *Mar Koren*

**Q&A**





# Treasurer's Report



**2024 was another great year for the farm.**

- For 2024 we started with a deficit budget of (\$1.6k), however we exceeded and ended with a profitable year \$12k, and provided value to the community
- Financial growth and strongest cash balance.
- THANK YOU: Staff, Board, & Community!!!

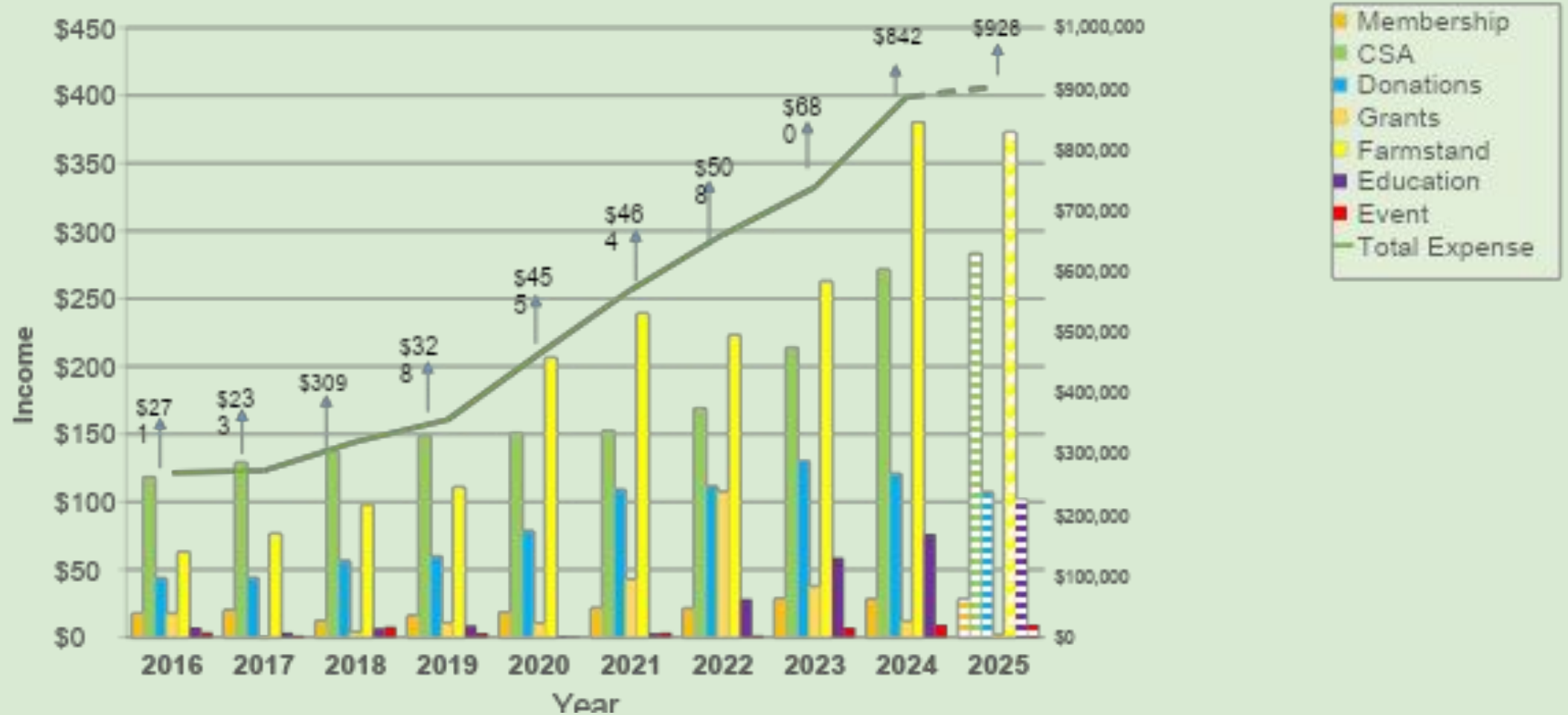
**2025 Farm anticipates another great year.**

- 2025 budget will continue to invest to sustain and grow farm into a year-round operation.
- Board approved a deficit budget year.
- We appreciate your continued support.

**Note:** 2024 financial results have not yet been audited



# Treasurer's Report | Lex Farm Income & Expense



Note: 2024 Financial results have not been audited



# Treasurer's Report | Financial Position 2024

	as of December 31, 2024	as of December 31, 2023	Change 2024 vs 2023 (increase/decrease)
<b>Cash Balance</b>	\$ 370,663	\$ 330,858	\$ 39,806
Accounts Receivable	10	10	-
Other Current Assets	4,528	14,911	(10,383)
Other Assets	73,990	73,990	-
<b>Total Current Assets</b>	<b>\$ 455,808</b>	<b>\$ 419,769</b>	<b>\$ 36,039</b>
Fixed Assets( Net)	227,450	180,413	\$ 47,038
<b>Total Assets</b>	<b>\$ 683,259</b>	<b>\$ 600,182</b>	<b>\$ 83,077</b>
Accounts Payable	\$ 3,919	\$ 4,398	\$ (478)
Credit Card	4,315	7,179	\$ (2,864)
Other Liabilities	\$ 49,931	\$ 19,914	\$ 30,017
<b>Total Current Liabilities</b>	<b>\$ 58,166</b>	<b>\$ 31,491</b>	<b>\$ 26,675</b>
<b>Equity</b>	<b>\$ 625,093</b>	<b>\$ 568,691</b>	<b>\$ 56,402</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$ 683,259</b>	<b>\$ 600,182</b>	<b>\$ 83,077</b>

Note: 2024 Financial results have not been audited



# **Election of 2025 Directors and Officers**



# In Appreciation

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## Board Service



Lizzie Teague



Sarah Krissoff

Karen Gill

## Executive Committee



Sheila Lawrence



Mark Gabrenya



# Election Slate

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## Officers 1-year term (2025-26)

President	Mary Rose Scozzafava
Vice Pres 1	Mark Manasas
Vice Pres 2	Ron Chaney
Treasurer	Tharshini Mathew
Clerk	Chris Thomas

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## Directors

### 2-year term (2025-27)

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Gene Diaz*	Arlington
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Mark Gabrenya	Lexington
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Brian Mariano*	Arlington
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Tharshini Mathew	Lexington
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Mary Rose Scozzafava	Lexington
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Christopher Thomas	Arlington
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Mariel Vandersteel*	Arlington
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\* New to Board in 2025





# Congratulations to Our Newly Elected and Re-elected Officers and Directors

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## Officers

President Mary Rose Scozzafava  
Vice Pres 1 Mark Manasas  
Vice Pres 2 Ron Chaney  
Treasurer Tharshini Mathew  
Clerk Christopher Thomas

## Officers

Ron Chaney Maria Sagan  
Gene Diaz Sue Schiffer  
Mark Gabrenya Mary Rose Scozzafava  
Eric Helmuth Ping Shen  
Sheila Lawrence Christopher Thomas  
Mark Manasas Erin Thomas  
Brian Mariano Mariel Vandersteel  
Tharshini Mathew



# Report from the Executive Director



# 2024 Organizational Achievements

- Secured permission for and installed dome
- Emphasized regenerative agriculture
- Extended education programs
- Year-round growing and farm store
- Expanded CSA's and farm store offerings
- Increased volunteer opportunities
- Hosted summer and fall events





# Growth and Nourishment

## ● Food production and distribution

- Vegetable seedlings **500+** orders

- Veggie CSAs **272** shares **+37%**

- Fruit CSA **100** shares **+50%**

- Preservers CSA **30** shares **+25%**

- Mushrooms CSA **117** shares **+26%**

- Farm Store **14,585** transactions **+62%**

## ● Food Access

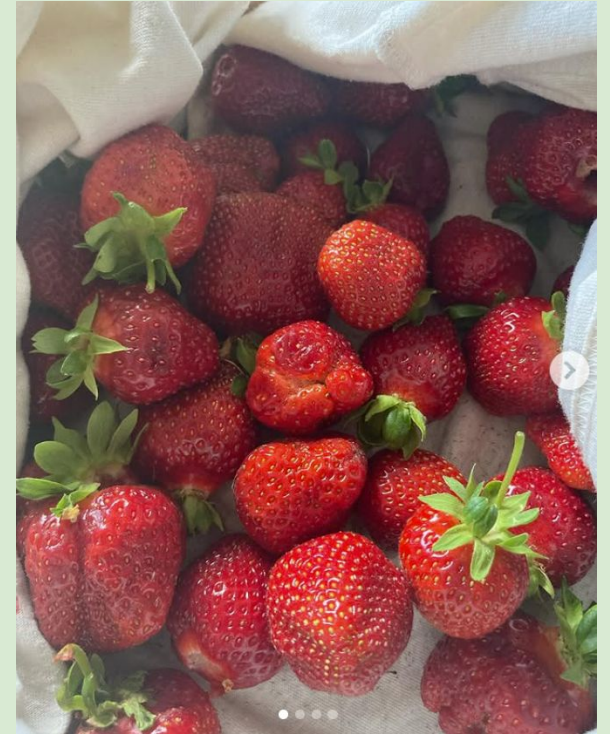
- SNAP/HIP sales **\$22,906** **+129%**

- Donated Produce **\$35,000 / 8700 lbs.** **-8%**

- Subsidized CSA shares valued at **\$3,500**

## ● Organic flower CSAs

- **100** shares **+33%**





# Community Engagement

## Donor / Member Households

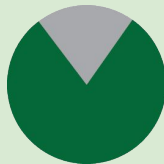
654 +4%

## Donations

Total Giving \$154,252 +3%

## Geographic Diversity

80% from Lex and Arlington



39 towns/cities represented

## Volunteer Hours

2174 +31%

## Child participants

550 in weekly programs

320 - field, enrichment programs

## Events

23 events - 1,000+ people

## Newsletter Subscribers

3,772 subscribers +5%

## Followers

Instagram 2,200+ 16%

Facebook 3,000+ 3%





# Looking Forward to 2025



- Further expand regenerative practices
- Sustain our growth; year-round farming, education and food access
- Deepen community engagement
- Continue year-round work for key staff
- Inspire farm ambassadors



# Report from the Fields

# Farm Report 2024

- Were open for 4 seasons
- First season of a Spring CSA
- Planted an orchard
- Tried a living mulch of white clover
- Had an amazing flower year
- Expanded volunteer opportunities

## Best harvests of the season:

1. Sweet Potatoes
2. Lettuce
3. Strawberries







# Infrastructure Improvements



## Winterize the farmstand

- Insulated wash room and farm store
- Added water heater
- Installed wash station connected to town water

# Looking Ahead to 2025

- Planting an understory in the orchard
- More cover cropping and living mulches
- More efficient fertilizer usage
- Continuing to make our crop plan more efficient
- More wreaths, blackberries, grapes, figs
- Creating year round work for employees





# Report from the Learning Garden



# Education 2024

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- Served 550+ participants in weekly programs, 320+ through field trips/enrichment programs (continued partnership with AFC, LexFUN, WLF, Peirce School, Lexington Playcare Center)
- New partnerships with Cary Library, La Mesa Preschool
- Nature-immersive, exploratory curriculum
- Established summer farm-ed internship
- Trialed scholarship program for SNAP recipients
- Piloted animal caretakers program
- Planned for first winter session!



# New Infrastructure: 4-Season Geodesic Dome



- Approved by Town and State
- House education programs year-round & help us avoid weather-related cancellations.
- Provide a comfortable, protected space for children, families and teachers to warm up, dry off, or seek shade before heading back outside for adventures around the farm.
- Allow for education events, lectures and community gatherings year-round.
- Capacity: 60 people standing, 32 at tables





# Education 2025

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- Continue commitment to high quality, accessible outdoor education
- Longer running programs
- Geodome Learning Curve: How does space work for different group sizes, in different seasons and weather
- Piloting tiered pricing model
- Expanded summer internship
- Incorporate maple sugaring and natural dye plants/art into programming





# Report from the Farm Store

# Farm Stand 2024

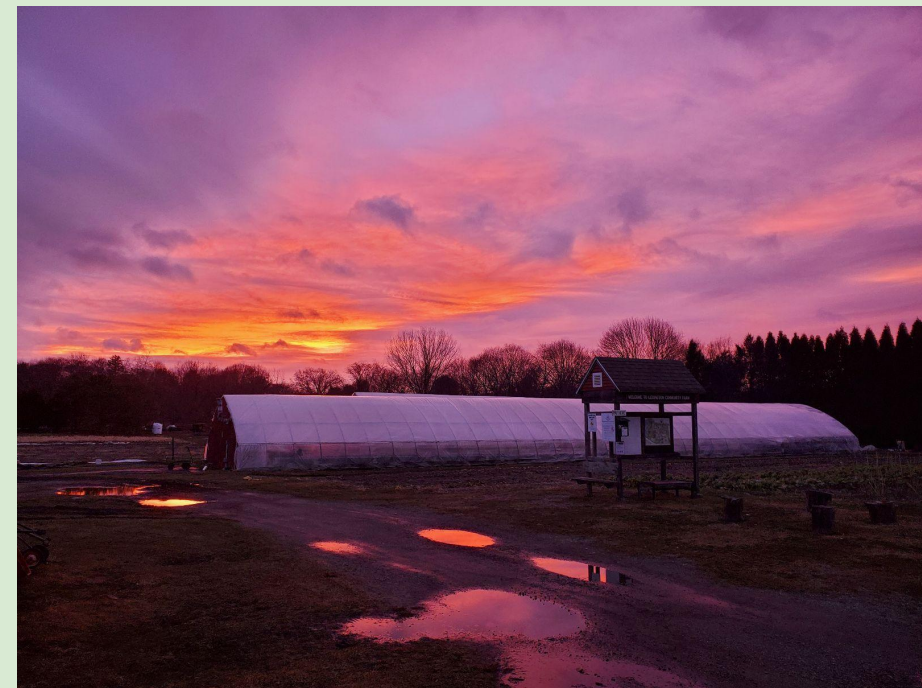
- First year growing year-round!
- Exceeded projected income
- Success of new CSAs (Eggs, Spring and Winter)
- 14,585 total customer transactions in 2024
  - Up from 8,588 in 2023
- Focusing on LexFarm veg
- SNAP Match program





# Farm Stand 2025

- Continuing Match Program
- Online meat store
- Customer retention through the winter
  - Jan 1-Mar 5, 2025: 1,345 sales
  - Jan 1-Mar 7, 2024: 642 sales
- Plan to expand partnership with local social-service organizations



# Questions and Feedback

